

Damn Right  
I need an  
Art director

As a writer and creative director for the last 25 years I've done it all. Consumer. Financial. Healthcare. My work has promoted everything from lofty human service causes to high performance racing. I've even written a rap song about a brand of cupcakes. Versatile, I am.

Just don't ask me to spec a pleasing typeface. Yet my working style is perfect for anyone who knows that the best ideas come from superior teamwork between writer and art director.

I'm moving to Knoxville, where I will do whatever it takes to become your favorite freelance writer. Call my cell at 585-746-7082 and I'd be happy to stop by and show you my work. Or I can email PDFs of samples written by me and art directed by professionals.

**David E. Rohr**

COPYWRITING / CREATIVE CONCEPTS

Cell: 585-746-7082 Email: [persuasive1@earthlink.net](mailto:persuasive1@earthlink.net)  
Tennessee address: 1227 Lake Heritage Way, #207, Knoxville, TN 37922

plants. More pr  
100% recycled fibers with at least

CKS COFFEE

material in a